EIT RED KALYNA 2024

Terms & Conditions

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1. THE DESCRIPTION AND STRUCTURE OF THE EIT RED KALYNA INITIATIVE

The EIT Red Kalyna Initiative is part of the EIT Community Strategic Regional Innovations Cluster therefore the launch of this year's edition, as well as all financial commitments made in the Terms and Conditions document depend on the successful approval of the amendment of the EIT Community Strategic Regional Innovations Cluster's Business Plan 2023-25.

Description of EIT Red Kalyna

What is the EIT Red Kalyna Initiative?

The EIT Red Kalyna is a flagship initiative of the EIT Community that aims to recognise outstanding Ukrainian women entrepreneurs who have developed innovative products or solutions or have transformed their businesses into innovative ones; a group of participants of 'relevant organisations' comprises Ukrainian and European organisations dedicated to supporting Ukrainian women in various fields such as business, research, education, and beyond.

Every year up to 10 role models from Ukraine and 1 relevant organisation will be inducted into the Red Kalyna Hall of Fame, which will be published and promoted. They will receive the Red Kalyna Award by EIT Community to symbolise their strength and endurance. The project is open to external partners who wish to support women entrepreneurs from Ukraine. In 2023 the first pilot edition of the programme took place with 12 partners and 30 high-quality nominations of inspiring female role models from Ukraine.

Who are the participants?

Ukrainian women entrepreneurs who have developed innovative products or solutions or have transformed their businesses into innovative ones. We also look for inspiring female leaders who mentor and guide others in innovation and entrepreneurship. Through the Red Kalyna initiative, the EIT Community aims to empower women in Ukraine and provide them with a platform for recognition on a pan-European level, networking and access to Europe's largest network of innovators – the European Institute of Innovation and Technology..

The EIT Red Kalyna is also open to Ukrainian and European organisations and institutions, situated both in Ukraine and Horizon Europe countries[1], whose mission refers to empowering women, working on inclusion and diversity and who are eager to support Ukrainian women in areas such as business, research, education, innovation, technology and related fields. We intend to engage in mutually advantageous collaborations with them to enhance our collective efforts.

Structure of EIT Red Kalyna Initiative

This project is divided into several phases:

Phase 1: Submission of applications and selection to the Awarding Ceremony

The application deadline for the programme is 15th September 2024 23:59 CET. Please apply through our online application platform. The applicants should emphasise the current location of the nominee (preferably Ukraine), novelty and innovation, willingness to share experience and inspire and empower other women, contribution to the Ukrainian economy or rebuilding efforts, and stage of development and scalability.

These selection criteria ensure a comprehensive evaluation process that reflects the objectives of the EIT Red Kalyna in promoting innovation, economic development, and women's empowerment in Ukraine.

The submitted applications will be carefully assessed by a team of experts. Once the Call is closed, the

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[1] List of Participating Countries in Horizon Europe (europa.eu)

Evaluation process commences, and the evaluation results are expected to be finalised **by 15 October 2024**. The outcome will be communicated to the nominators via email through the EIT Health InnoStars Project Coordinator.

After completing the evaluation, evaluators submit their signed scorecards to the EIT Health InnoStars Project Coordinator. Subsequently, a meeting is scheduled with all the jury members to discuss the results and select up to 10 candidates. The final summarised scorecard, endorsed by all the jury members, serves as the basis for awarding the finalists.

The letters with invitations to the Awarding Ceremony will be sent to participants directly by the respective EIT Community Project Coordinator. They will also contain information about the embargo of disclosing this information via social media, press releases or other channels available for wide, external audiences until the Awarding Ceremony event.

Please note that by confirming your participation in the EIT Red Kalyna Initiative, you agree to the EIT Health terms and our commitment to GDPR compliance.

Phase 2: Awarding Ceremony

Based on the aforementioned evaluation procedure, the organisers will invite up to 10 individual nominees and 1 organisation representative along with the partners who supported the Initiative financially to the EIT Jumpstarter Grand Final event. The invitations will be sent to participants directly by the EIT Red Kalyna Project Coordinator. This event will be organised for the selected up to 10 finalists and 1 organisation. The preliminary agenda comprises the following elements:

   - Awarding Ceremony: Announcement of the Hall of Fame to recognise and honour the most remarkable nominees and organisations among the participants.
   - Additionally, all finalists will have the chance to participate in networking activities organised during the EIT Jumpstarter Grand Final.

2. ELIGIBILITY CRITERIA

For individuals:

Nominations can be submitted by third parties aiming to nominate someone or by the individuals themselves who wish to be nominated. Only applications sent **via the online platform** will be accepted for further evaluation.

The minimum eligibility criteria for the individual candidates are:
   a. Application must be submitted in English. Applications in other languages will not be accepted.
   b. Applications must be submitted before the deadline; all late applications will be rejected.
   c. The candidate must be a female citizen of Ukraine.

For organisations and institutions:

The application can be submitted **via the online platform**.

The minimum eligibility criteria for organisations are:
   a. Application must be submitted in English. Applications in other languages will not be accepted.
   b. Applications must be submitted before the deadline; all late applications will be rejected.
   c. The organization must be registered in either Ukraine or another Horizon-Europe country[2].

Please note that if it turns out that the application form was filled out with false information and as a result, a selected person does not meet the eligibility criteria listed above, she can be excluded from the Initiative with immediate effect, and any financial support paid up to that point must be returned.

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[2] List of Participating Countries in Horizon Europe

3. EIT COMMUNITY'S REPRESENTATION

In accepting the award, the finalist commits to supporting the visibility and promotion of the programme, providing organisers with testimonials (video, audio or text), as well as giving their consent to video recording and photography for the programme's purposes only. After the Awarding Ceremony, some participants might receive an interview request from a medium through the organisers, then can either accept or decline the request.

Awardees are encouraged to portray the programme positively and promote it as ambassadors within their local networks..

All images and assets where an EIT KIC, the EIT Community, the EIT Jumpstarter or the EIT itself is displayed shall be approved by the organisers of the programme. EIT visual guidelines must be respected in this case. Guidelines will be provided to the participants during the programme and upon request.

4. KEY DATES

- Deadline for submitting the application: 15 September 2024 at 23:59 CET

- Selection of the finalist and invitation to the Awarding Ceremony: by 15 October 2024

- Awarding Ceremony: 30 November 2024 (to be confirmed)

Dates can change, but the project management team will report them appropriately.

5. FUNDING TERMS

Financing is based on **individuals**. Up to the 10 role models and 1 representative of the selected organisation will be reimbursed using eligibility criteria and reporting documents.

Successful applicants are eligible to receive support for covering their travel, and accommodation costs:

1. Awarding Ceremony phase: Each of the selected finalists will have a budget of an additional EUR 1,000 to cover their own individual travel and accommodation costs to attend the Awarding ceremony in person.

The basic eligibility criteria for funding is **to sign the consent form or the financial support agreement**. Additional information and guidance will be provided during the programme on how to get and use this support.

In case selected finalists cannot receive the financial grant (e.g. resign), the next eligible nominee in the ranking is entitled to receive the respective grant.

Finalists of the former editions of the EIT Red Kalyna cannot be selected for the programme and receive any financial support at any stage of the competition.

Please note that if it turns out that the application form was filled out with false information and as a result, a selected finalist does not meet the eligibility criteria listed above, they can be excluded from the Initiative with immediate effect and any financial support paid up to that point must be returned.

6. OVERVIEW OF THE ORGANISING KNOWLEDGE AND INNOVATION COMMUNITIES

The European Institute of Innovation and Technology (EIT) is an independent EU body that is boosting Europe's ability to innovate. The EIT nurtures entrepreneurial talent and supports new ideas, bringing together the "knowledge triangle" of leading companies, universities and research centres to form dynamic cross-border partnerships called Knowledge and Innovation Communities (KICs). EIT Health acts as a leader

The EIT Community Strategic Regional Innovations Cluster is a horizontal project providing a platform for the KICs to share best practices and KIC initiatives and identify joint activities within those Emerging European regions, eligible for the EIT Regional Innovation Scheme, the Western-Balkans and Moldova.

At the EIT Community we believe in the power of diversity and gender equality. We are Europe's largest innovation network, uniting various nationalities, ages, abilities, and genders. We are convinced that for innovation to thrive, we need more women innovators, entrepreneurs, and more women in decision making. Diversity powers us to bring best solutions to pressing global challenges, and enables us to make innovation happen.

7. HOW TO GET IN TOUCH

For general programme-related questions, please contact us here

More information on EIT Red Kalyna web page: Red Kalyna by EIT Community – EIT Jumpstarter

8. OVERVIEW OF EIT HEALTH AND INNOSTARS

EIT Health is one of the biggest European public-private partnerships in healthcare innovation. Comprised of approximately 150 Partners, EIT Health is a unique European network of top companies, universities, research and development centers, and hospitals and institutes. EIT Health's role is to build an ecosystem that enables future healthcare development so that European citizens can live longer and healthier lives. EIT Health upgrades the skills of healthcare professionals throughout Europe, investing in Europe's best talents, and facilitates the commercialization of innovative health products/solutions within the EU. It is co-funded by the EIT, a body of the European Union. For more information, visit: www.eithealth.eu EIT Health InnoStars is one of the eight geographical areas of EIT Health covering the modest and moderate / emerging innovator countries in Europe according to the European Innovation Scoreboard.